

# Christopher L Webster

[chris@christopherlwebster.com](mailto:chris@christopherlwebster.com)

<http://www.christopherlwebster.com>

114 Terrace Drive  
Blytheville, Arkansas 72315-6131  
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3821 Carbondale Avenue  
Austin, Texas 78744-1656  
512-576-6552

## Summary:

In his 20+ year career in broadcasting, Christopher L Webster has been an integral part of stations in such great markets as Kansas City, Missouri; Austin, Texas; and Memphis, Tennessee. Christopher excels in all capacities of Production and has the ability to conceptualize, edit, and produce station imaging, PSAs, commercials, and presentations, as well as create compelling online content. Christopher continually develops loyal connections with clients and strives to achieve the highest caliber of creative.

Experience encompasses branding, corporate identity, collateral, advertising, video, direct marketing, promotion, outdoor, TV, internal communications, display and packaging.

Specialties include Imaging and Commercial Production, as well as Web Design, Music Scheduling, and Video/Music Pre & Post Production and Publishing.

## Experience:

Un-Reel Media, Inc.

Blytheville, Arkansas

### **Owner/Webmaster/Production Services**

1997 to present

- Directed layout design and copy writing for promotional material, such as websites and CD packaging.
- Created musical ideas, using knowledge of harmonic, rhythmic, melodic and tonal structure.
- Applied other elements of music theory, such as instrumental and vocal capabilities.
- Designed, developed, and delivered client websites.
- Provided follow up services such as publishing new content, site maintenance, and information archiving.
- Provided overall system administration of client's sites and Internet related issues.
- Managed the files of all client websites as well as in-house websites.
- Created PHP-based system to dynamically create webpages.
- Designed Internet web sites and web pages for business and personal applications.
- Used HTML, JAVA and JavaScript programming language to design web pages.

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Sudbury Broadcasting Group

Blytheville, Arkansas

## **Creative Services Director/Webmaster/On-Air**

2006 to 2009

- Coordinated work of various departments to produce radio programs and commercial announcements.
- Executed daily operations of Music Scheduling and Programming.
- Wrote, designed and produced Imaging for the stations and Commercials for various clients.
- Ensured that slanderous, libelous and profane statements were deleted and that programs were in conformance with station and network policy and regulations.
- Was instrumental in the creation and maintenance of the station's websites.
- Oversaw coordination of various aspects of radio programs.
- Evaluated finished scripts.
- Composed and edited program script to meet management and other requirements.
- Oversaw coordination of various aspects of production.
- Gave instructions to staff to schedule broadcast, develop and coordinate details to obtain desired production.
- Reviewed production to ensure objectives were attained.
- Coordinated production details to produce live radio broadcasts from locations distant from station.

CBS Radio

Kansas City, Missouri

## **Production Manager**

2004 to 2006

Infinity Broadcasting

Memphis, Tennessee

## **Production Director**

2001 to 2004

Pressly Partnership Productions, Inc.

Paragould, Arkansas

## **Production Director/Web Designer/On-Air**

1999 to 2001

Sudbury Broadcasting Group

Blytheville, Arkansas

## **Production Director/On-Air**

1995 to 1999

Shamrock Communications

Austin, Texas

## **Board Operator/Production**

1992 to 1993

Sudbury Broadcasting Group

Blytheville, Arkansas

## **Part-Time On-Air**

1989 to 1992

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## Education:

Arkansas State University

Jonesboro, Arkansas  
1995 to 1996

University of Arkansas

Fayetteville, Arkansas  
1993 to 1994

Gosnell Senior High School

Gosnell, Arkansas  
1985 to 1989

## Hobbies:

Music Production, Songwriter, Musician, Artist, Writer, and Poet

## Publications:

*"Altered State University" by Freefall*

Un-Reel Media, Inc. (2003)

*"Mr. Happy's Greatest Hits" by Mr. Happy*

Un-Reel Media, Inc. (2009)

## Testimonials:

"Christopher is one of the MOST talented individuals I have ever worked with, period. His creative side is one to be reckoned with, whether it's producing award winning radio station imaging or creating a cutting edge website design. I would highly recommend Christopher to anyone who needs the best you can get, and for a great value. I honestly believe his talent has no limit. I'm proud to know him and work with him. Best, Ben Blankenship" *June 12, 2009*

Ben Blankenship hired Christopher as a Website Designer and for Radio Station Branding in 2000, and has hired Christopher more than once.

"Christopher L Webster is a fantastic person who takes his work seriously. No matter if what I have for him is a small or large job, he gets the work done, he is professional, personable and very creative. He takes pride in his work and it shows with the projects he produces for me." *June 12, 2009*

Dr. Jordana Mansbacher hired Christopher as a Graphic/Web Designer in 2007, and hired Christopher more than once.

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"Christopher has been my web designer and webmaster since 2001. In addition he is my go-to guy for audio-post, video editing, and imaging production for a number of my radio clients. Chris is creative, highly knowledgeable and quite brilliant. And as a bonus can IT troubleshoot software and hardware for all CPU processes. He has easily earned my recommendation. Austin Keyes Austin Keyes Multimedia"  
*June 11, 2009*

Austin Keyes hired Christopher as a Graphic/Web Designer in 2001, and hired Christopher more than once

"Christopher Webster is a very detail oriented professional. He does extremely good work. As a Creative Services Director, you couldn't ask for anyone better. Everything I handed to him to be written and produced was done timely and was of exceptional quality. The website for our radio station was one of the best, done completely by him. It was very colorful and pleasing to the eye, but not overdone. His on-air performance was of the best quality. I would recommend Christopher L Webster for any job he aspires to do. He is a driven professional in anything he attempts and one of the most intelligent people I know." *June 30, 2009*

Penney Moody, Account Executive, worked with Christopher at Sudbury Broadcasting Group.

## References:

Malcolm Ryker - *Owner of Skcratch 'N Sniff, San Diego, CA*  
9660 Granite Ridge Drive  
San Diego, CA 92123  
Phone: 858-522-5532 | Email: [malcolm@clearchannel.com](mailto:malcolm@clearchannel.com)

Austin Keyes - *Owner of Austin Keyes Multimedia, Los Angeles, CA*  
3456 Maplewood Avenue  
Los Angeles, CA 90066  
Phone: 310-390-8000 | Email: [austin@austinkeyes.com](mailto:austin@austinkeyes.com)

Chris Taylor - *Program Director of Q107.5 (WHBQ), Memphis, TN*  
6080 Mt. Moriah  
Memphis, TN 38115  
Phone: 901-375-9324 | Email: [chris.taylor@flinn.com](mailto:chris.taylor@flinn.com)

Tom Prestigiacomio - *On-air talent at Kim 98.9 FM (WKIM), Memphis, TN*  
5629 Murray Road  
Memphis, TN 38119  
Phone: 901-682-1106 | Email: [winwithtom@aol.com](mailto:winwithtom@aol.com)

Mike Killabrew - *Program Director at 620 WDAE, Tampa, FL; Music Director/Assistant Program Director at 98 Rock (WXTB), Tampa, FL*  
4002 Gandy Blvd.  
Tampa, FL 33611  
Phone: 813.832.1418 | Email: [killabrew@620wdae.com](mailto:killabrew@620wdae.com)